Department of the Treasury Internal Revenue Service

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

Open to Public Inspection

4 Fo	r the :	2010 ca	ılendar year, or tax year begi	inning 10-01-2010 and ending 09-30-2	011			
3 Che	eck ıf a	pplicable	C Name of organization CITIZENLINK			D Emp	loyer	identification number
- Add	dress ch	nange				20-	0960	855
— Nar	me cha	nge	Doing Business As			E Telei	ohone	number
– Init	ial retu	rn	Number and street (or P.O. bo)	x if mail is not delivered to street address)	Room/suite	/06	5 \ 6 E	E 1515
– Ter	mınate	d	8655 EXPLORER DRIVE	will mail is not delivered to succe address;	Room, suite	(86)	5) 65	5-4545
_	ended		City or town, state or country, a	and 7IP + 4		<b>G</b> Gross	s receij	pts \$ 6,973,904
_		n pending	COLORADO SPRINGS, CO 8092					
API	Jilcatioi	r penuning	<b>.</b>	1 66				
			<b>F</b> Name and address of DANIELR MELLEMA	principal officer	H(a) Is this	a group returi	n for affil	liates? Yes V No
			8655 EXPLORER DRIVE		<b>H(b)</b> Are a	ll affiliates ir	ncluded	d? □ Yes □ N
			COLORADO SPRINGS, (	CO 80920	' '			t (see instructions)
. Ta	v-ever	npt status		) ◀ (insert no )	<b>I</b>	up exemp		
		•		) = (IIIsert 110 )   4947(a)(1) 01   527	_			
W	ebsite	e: 🕨 WW	/W CITIZENLINK COM					
<b>∢</b> Forr	n of or	ganızatıon	Corporation Trust Assoc	ciation Cother 🗠	<b>L</b> Year of fo	ormation 2	004	M State of legal domicile (
Pa	rt I	Sum	mary					
	1	Briefly de	escribe the organization's mi	ssion or most significant activities				
		PROVID DIMENS		ERVICE TO WARD THE END OF STRENG	GTHENING TH	FAMILY	IN I	TS VARIED
<u>3</u>	-	DIMENS	10 113					
₹								
9	-							
Governance	2 (	Check th	ns box 🔭 if the organizatio	n discontinued its operations or dispose	d of more than :	25% of its	net	assets
	3	Number	of voting members of the gov	verning body (Part VI, line 1a)	•		3	1
Acumines &	4	Number	of independent voting membe	ers of the governing body (Part VI, line 1	lb)		4	1
Ĭ	5	Total nui	mber of individuals employed	d ın calendar year 2010 (Part V , lıne 2a)			5	5
Ş	6	Total nui	mber of volunteers (estimate	enfnecessary)			6	1
-	7a -	Total uni	related business revenue fro	m Part VIII, column (C), line 12			7a	
	ь	Net unre	lated business taxable incor	me from Form 990-T, line 34			7b	
					Prid	or Year		Current Year
	8	Contri	butions and grants (Part VII	I, lıne 1h)		5,067	747	3,401,07
Revenue	9	Progra	ım service revenue (Part VII		0			
ē Š	10	Invest	ment income (Part VIII, col	umn (A), lines 3, 4, and 7d)		9	426	3,22
Ĭ	11	Other	revenue (Part VIII, column	(A), lines 5, 6d, 8c, 9c, 10c, and 11e)		4,176,881		3,552,80
	12		=	n 11 (must equal Part VIII, column (A), l	line	0.254	0.54	6.057.10
	42					9,254		6,957,10
	13			Part IX, column (A), lines 1-3)	•	2,443	0	988,35
	14			art IX, column (A), line 4)				
8	15	5 a l a r l 6	ss, other compensation, emp	loyee benefits (Part IX, column (A), line	5 5-	4,367	,258	4,235,72
Expenses	16a	•	sional fundraising fees (Part	IX, column (A), line 11e)			0	4,92
춫	ь	Total fu	ndraising expenses (Part IX, colum	n (D), line 25) ▶-382,810				
Ш	17			A), lines 11a-11d, 11f-24f)	-	4,033	195	3,074,98
	18			(must equal Part IX, column (A), line 25		10,844		8,303,98
	19		•	ine 18 from line 12	´	-1,589		-1,346,88
n n			·			g of Curre	_	
net Assets of Fund Balances						Year		End of Year
7 TE	20	Total a	assets (Part X, line 16) .			2,705	,949	797,74
Z Z	21		iabilities (Part X, line 26) .			1,046	,063	484,73
Zű	22	Netas	sets or fund balances Subtr	act line 21 from line 20		1,659	,886	313,00
Pai	rt II	Sign	ature Block					
mow		and belie		amined this return, including accompanying lete. Declaration of preparer (other than off				
		****	**		] 2	012-04-25		
Sign	1	Signa	ature of officer			ate		
Here			EL R MELLEMA TREASURER/CFO					
_			or print name and title					
		Print/Type		Preparer's signature	Date	Check if se		PTIN
Paid		preparer's Firm's nar	me CAPIN CROUSE LLP	DAVE MOJA	1	employed	<u>r  </u>	
Prepa	arer L							Firm's EIN
•	Only	rırm's add	dress 🎙 972 EMERSON PKWY STE A	4				Phone no (317) 885- 2620
			GREENWOOD, IN 46143					
1ay t	the IR	S discus	s this return with the prepar	er shown above? (see instructions) .				▼ Yes

1 0111	Page (2010)
Par	Statement of Program Service Accomplishments Check if Schedule O contains a response to any question in this Part III
1	Briefly describe the organization's mission
GAI CITI HEA MEA	ZENLINK WAS ORGANIZED AS A RELIGIOUS CORPORATION ON APRIL 2, 2004 AND IS NOT ORGANIZED FOR THE PRIVATE NOF ANY PERSON IT IS ORGANIZED UNDER THE COLORADO NONPROFIT CORPORATION ACT FOR RELIGIOUS PURPOSES ZENLINK WAS FORMED TO PROVIDE AN EDUCATIONAL SERVICE TO PARENTS AND OTHERS WHO ARE CONCERNED WITH LITHY FAMILY LIVING, TOWARD THE END OF STRENGTHENING THE FAMILY IN ITS VARIED DIMENSIONS THE PRIMARY NS OF ACCOMPLISHING THESE GOALS ARE RADIO BROADCASTS, PERIODICAL ARTICLES, THE INTERNET AND EVENTS IS SHARE THE MESSAGE WITH MEMBERS, CHURCHES, AND THE PUBLIC AT LARGE IN THE UNITED STATES
	Did the organization undertake any significant program services during the year which were not listed on
2	the prior Form 990 or 990-EZ?
3	If "Yes," describe these new services on Schedule O  Did the organization cease conducting, or make significant changes in how it conducts, any program
,	services?
	If "Yes," describe these changes on Schedule O
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported
4a	(Code ) (Expenses \$ 5,462,896 including grants of \$ 988,350 ) (Revenue \$ )
	PUBLIC POLICY - IN ADDITION TO RESEARCH AND COORDINATION WITH OTHER LIKE MINDED EXEMPT ORGANIZATIONS, CITIZENLINK COMMUNICATED INFORMATION CRITICAL TO THE STABILITY OF THE FAMILY ON POLICY AND LEGISLATIVE MATTERS VIA EMAIL, NEWSLETTER, AND PERIODICAL ARTICLES TO AS MANY AS 1 MILLION HOUSEHOLDS. THESE COMMUNICATIONS WERE DESIGNED TO RALLY CITIZENLINK MEMBERS AND THE GENERAL PUBLIC TO BE INVOLVED IN VARIOUS LEGISLATIVE MATTERS SUCH AS FEDERAL AND STATE CONSTITUTIONAL AMENDMENTS TO PROTECT MARRIAGE AS AN INSTITUTION BETWEEN ONE MAN AND ONE WOMAN, THE PROTECTION OF HUMAN LIFE IN ALL ITS VARIOUS FORMS, AND THE APPROPRIATE ROLE OF STATE AND FEDERAL JUDICIAL SYSTEMS AS DESIGNED BY THE FOUNDING FATHERS OF THE UNITED STATES OF AMERICA. IN ADDITION, CITIZENLINK EMPLOYEES ASSISTED FOCUS ON THE FAMILY (FOF) ON NUMBER OF RESEARCH PROJECTS AND COMMUNICATION TO CULTURE AND POLICY ISSUES
	(Code ) (Expenses \$ 1,351,144 including grants of \$ ) (Revenue \$ )
7.5	PUBLICATIONS - CITIZENLINK DISTRIBUTES DAILY AND ISSUE-RELATED EMAILS, LETTERS AND NEWSLETTERS FOR EXAMPLE, THE CITIZENLINK EMAIL CONSISTS C DAILY NEWS ITEMS ON A VARIETY OF TIMELY CULTURAL AND POLITICAL TOPICS, AND GOES OUT TO AS MANY AS 105 THOUSAND HOUSEHOLDS CITIZENLINK REACHES MANY VARIED INTEREST GROUPS AND INDIVIDUALS THROUGH ITS PUBLICATIONS
	(Code ) (Expenses \$ 302,703 including grants of \$ ) (Revenue \$ )
	BROADCASTS - CITIZENLINK AIRS VARIOUS RADIO PROGAMS OVER CHANNELS DESIGNED TO REACH A FEW MILLION LISTENERS ON CRITICAL PUBLIC POLICY ISSUES AND INFORM LISTENERS HOW THEY CAN BECOME INVOLVED IN AFFECTING LEGISLATION IMPORTANT TO STRENGTHENING THE FAMILY AND PROVIDING A CULTURAL FOUNDATION WHERE THE GOSPEL OF JESUS CHRIST CAN BE SHARED AND ACCEPTED FREELY CITIZENLINK ALSO AIRED MANY SHORT AND LONG RADID DROP-INS RANGING FROM 30 SECONDS TO 30 MINUTES TO ALERT MEMBERS AND THE PUBLIC CONCERNING IMPORTANT LEGISLATIVE AND PUBLIC POLICY MATTERS
	Other program services (Describe in Schedule O ) See also Additional Data for Description
→u	(Expenses \$ 371,114 including grants of \$ ) (Revenue \$ )
	Total program service expenses▶\$ 7,487,857

Part IV	Checklist of	Required	<b>Schedules</b>
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			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1		No
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instruction)? 🕏	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	Yes	
4	<b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If</i> "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	Yes	
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in term, permanent,or quasi- endowments? If "Yes," complete Schedule D, Part V	10		No
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line10? If "Yes," complete Schedule D, Part VI.	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.	11b		No
	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c		No
	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.	11e		No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(II)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Νo
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If</i> " <i>Yes,"</i> complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Parts III and IV .	16		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		Νο
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If</i> "Yes," complete Schedule G, Part II	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		Νo
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		Νo
Ь	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? <b>Note.</b> Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b		

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
C	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part $I$	25a		Νο
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		Νο
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part  IV	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b	Yes	
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Νo
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	Yes	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		Νο
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		Νο
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?  Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V	Statements	Regarding	Other 1	IRS	Filings	and	Tax	Compl	iance

	990 (2010)			Page <b>5</b>
Par	Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response to any question in this Part V		.୮	
	Check in Contraction of Contraction of Contraction in this is a first to the contraction of Cont		Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1a 20			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable			
_	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable			
	gaming (gambling) winnings to prize winners?	<b>1</b> c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax  Statements filed for the calendar year ending with or within the year covered by this return			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	24	V	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the	_		
ь	year?	3a 3b		No
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		No
b	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	F		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	5c 6a	Yes	
	organization solicit any contributions that were not tax deductible?			
D	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b	Yes	
7	Organizations that may receive deductible contributions under section 170(c).	_		
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit			
	contract?	7e 7f		No No
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	71 7g		NO
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10 a	Section 501(c)(7) organizations. Enter  Initiation fees and capital contributions included on Part VIII, line 12   10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
_	against amounts due or received from them )			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state? <b>Note.</b> See the instructions for additional information the organization must report on Schedule O	13a		
ь	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
c	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		No
14-	argument of the control of the particular of the control of the contro	. <u>-</u> a	i	1 140

**Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Se	ction A. Governing Body and Management					
			Yes	No		
1a	Enter the number of voting members of the governing body at the end of the tax year					
b	Enter the number of voting members included in line 1a, above, who are independent					
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		Νo		
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		Νο		
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No		
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		Νο		
6	Does the organization have members or stockholders?	6	Yes			
7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?						
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons? $\cdot$ $\cdot$	7b		Νo		
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following					
а	The governing body?	8a	Yes			
b	Each committee with authority to act on behalf of the governing body?	8b	Yes			
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		Νο		
	ection B. Policies (This Section B requests information about policies not required by the Internal evenue Code.)					
			Yes	No		
10a	Does the organization have local chapters, branches, or affiliates?	10a		Νo		
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b				
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes			
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990	114	163			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes			
	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes			
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes			
13	Does the organization have a written whistleblower policy?	13	Yes			
14	Does the organization have a written document retention and destruction policy?	14	Yes			
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?					
	The organization's CEO, Executive Director, or top management official	15a	Yes			
b	Other officers or key employees of the organization	15b	Yes			
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)					
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		Νο		
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its					
	participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b				
Se	ction C. Disclosure					
17	List the States with which a copy of this Form 990 is required to be filed AL, AK, AZ, FL, GA, HI, IL, KY, LA, UT, VA, WA, WV, WI	, MD ,	MN,NC	C, TN,		
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you make these available. Check all that apply Own website.					

Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization 🕨

interest policy, and financial statements available to the public. See Additional Data Table

DANIEL R MELLEMA 8655 EXPLORER DRIVE

(866) 655-4545

COLORADO SPRINGS, CO 80920

# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII . . . . . . . . . . . . . .

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- ◆ List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

<b>(A)</b> Name and Title	(B) Average hours	(C) Position (check all that apply)						<b>(D)</b> Reportable compensation from the	<b>(E)</b> Reportable compensation from related	(F) Estimated amount of other compensation
	per week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	organization (W- 2/1099-MISC)	organizations (W- 2/1099- MISC)	from the organization and related organizations
(1) LTG PATRICK P CARUANA USAFA RET CHAIRMAN/BOARD MEMBER	1 00	х		х				0	0	0
(2) DR R ALBERT MOHLER JR VICE CHAIRMAN/BOARD MEMBER	1 00	Х		Х				0	0	0
(3) JAMES D DALY PRESIDENT/BOARD MEMBER	45 00	х		Х				218,757	0	27,748
(4) ROBERT E HAMBY CPA BOARD MEMBER	2 00	х						0	0	0
(5) DANIEL VILLANUEVA BOARD MEMBER	1 00	х						0	0	0
(6) ELSA PRINCE BROEKHUIZEN BOARD MEMBER	1 00	Х						0	0	0
(7) DR KATHLEEN NIELSON BOARD MEMBER	1 00	Х						0	0	0
(8) ERIC PILLMORE BOARD MEMBER	1 00	Х						0	0	0
(9) LEE TORRENCE BOARD MEMBER	1 00	Х						0	0	0
(10) PAUL NELSON BOARD MEMBER	1 00	х						0	0	0
(11) KIM ROBINSON BOARD MEMBER	1 00	х						0	0	0
(12) ANTHONY WAUTERLEK BOARD MEMBER	1 00	х						0	0	0
(13) STU MENDELSOHN SECRETARY	1 00			х				0	0	0
(14) DANIEL R MELLEMA CFO/TREASURER	45 00			х				116,664	0	21,676
(15) CLARK MILLER CHIEF STRATEGY OFFICER	45 00				х			0	163,053	21,032
(16) ROBERT WOOD CHIEF INFORMATION OFFICER	45 00					Х		0	139,718	18,744

Part VIII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

<b>(A)</b> Name and Title		(B) Average hours per		(( tion (	che		II		(D) Reportable compensation from the	(E) Reportable compensation from related	Estima amount o	ated of other
		week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	organization (W- 2/1099-MISC)	organizations (W- 2/1099- MISC)	from organizat relat organiza	the ion and ed
	THOMAS A MINNERY DR VICE PRESIDENT	45 00					х		143,433	0	ı	18,935
` '	STANLEY R JOHN DR VICE PRESIDENT	45 00					х		0	149,067		21,940
. ,	DAVE DICKINSON DR VICE PRESIDENT	45 00					х		0	155,275		10,764
	TIM GOEGLEIN DR VICE PRESIDENT	45 00					х		138,943	0		14,352
	WADE D CROW IER CFO/TREASURER	0 00						х	184,016	0		14,654
	GLENN A WILLIAMS IER COO	0 00						х	0	192,554		17,190
1b	Sub-Total							<b>P</b>				
c d	Total from continuation sheets to Total (add lines 1b and 1c).	to Part VII, Sect				•	-	▶	801,813	799,667	187,035	
2	Total number of individuals (inclustation) 100,000 in reportable compens	ıdıng but not lım	ited to t	those	lıst			who	·	·	I	,
3	Did the organization list any <b>forn</b> on line 1a? <i>If "Yes," complete Sch</i>							e, o	r highest compensa		Yes Yes	No
4	For any individual listed on line 1 organization and related organization and related organization.									h	1 Yes	
5	Did any person listed on line 1a is services rendered to the organiza		•				•		•		5	No
_Se	ection B. Independent Cont	tractors										
1	Complete this table for your five \$100,000 of compensation from			ndepe	nde	nt c	ontrac	tors	that received more	than		
	Nam	( <b>A)</b> le and business add	ress						Descri	(B) otion of services	(C) Compensation	
_												

2 Total number of independent contractors (including but not limited to those listed above) who received more than

\$100,000 in compensation from the organization ▶0

Part V			Boyonus					Ра
	****	Statement of	Revenue		<b>(A)</b> Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
##	1a	Federated campai	gns <b>1a</b>					
즐돌	ь	Membership dues	1b	47,329				
ΩĔ	c	Fundraising event	s <b>1c</b>					
£ ï	d	Related organizati	ions 1d					
% <u>E</u>	e	Government grants (c	contributions) <b>1e</b>					
음·윤	f	All other contributions,	, gifts, grants, and <b>1f</b>	3,353,748		 		}
更更	•	sımılar amounts not ın	ncluded above					
きる	g	Noncash contributions	included in lines 1a-1f \$	16,800				
Contributions, gifts, grants and other similar amounts	h	Total. Add lines 1	a-1f	. •	3,401,077			
				Business Code				
E	2a							
Se Se	ь							
ф П	c							
ž.	d							
Program Serwce Revenue	e							
Ē		A II a b b a u u u a a u u u u						
\$	f	All other program	service revenue					
₹	g	Total. Add lines 2	a-2f	▶				
	3	Investment incom	ne (ıncludıng dıvıdends, ınte	rest				
		and other similar	amounts)	▶ [	3,366			3,366
	4	Income from investme	ent of tax-exempt bond proceeds	: ►				
	5	Royalties	<u> </u>	▶				
			(ı) Real	(II) Personal				
	6a	Gross Rents						
	ь	Less rental expenses						
	c	Rental income						
	d	or (loss)	or (loss)	<u> </u>				
		Net lental income	(i) Securities	(II) O ther				
	7a	Gross amount	193	16,466				
	"	from sales of assets other		,				
		than inventory						
	b	Less cost or other basis and	197	16,602				
		sales expenses	-4	-136				
	c   .	Gain or (loss)			-140			-140
	d 8a		m fundracing events		-140			-140
άs	) Ga	(not including	n fundraising events					
ž		\$	_					
Φ ≥		of contributions re See Part IV, line 1	eported on line 1c)					
æ		See rait iv, ille	a a					
Other Revenue	ь	Less direct expei	nses <b>b</b>					
₹			ss) from fundraising events	▶				
_			n gaming activities See					
		Part IV , line 19						
	b	Less direct						
		expenses	b	<u> </u>				
	С	Net income or (los	ss) from gaming activities					
	10a	Gross sales of inv						
			а					
	ь	Less cost of good	ds sold <b>b</b>					
	С		ss) from sales of inventory					
		Miscellaneous I	Revenue	Business Code				
	11a	REIMBURSEMEN	T FROM FOF	900099	3,552,802	3,552,802		
	ь							
	c							
	d	All other revenue						
	e	Total. Add lines 1	1a-11d	· .				
	12	Tatal	. I maken akan a	▶ .	3,552,802			
	**	iotal revenue. Se	e Instructions	F	6,957,105	3,552,802	С	3,226

# Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

Δ	Section 501(c)(3) and 501(c)(4) organizations must complete all columns.  All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).									
Do n	ot include amounts reported on lines 6b, b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	( <b>D)</b> Fundraising expenses					
1	Grants and other assistance to governments and organizations		·		<u>.</u>					
	in the U.S. See Part IV, line 21	985,671	985,671							
2	Grants and other assistance to individuals in the	,	,	1						
	U S See Part IV, line 22	2,679	2,679							
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16	,	,							
4	Benefits paid to or for members									
5	Compensation of current officers, directors, trustees, and key employees	903,766	870,562	30,881	2,323					
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$ ) and persons described in section $4958(c)(3)(B)$	47,365	45,417	1,815	133					
7	Other salaries and wages	2,544,442	2,439,778	97,498	7,166					
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	34,637	34,637							
9	Other employee benefits	511,394	509,479	1,366	549					
10	Payroll taxes	194,120	145,576	45,312	3,232					
а	Fees for services (non-employees) Management									
b	Legal	37,282	37,139	143						
c	Accounting	23,350		23,350						
d	Lobbying									
е	Professional fundraising services See Part IV, line 17	4,924			4,924					
f	Investment management fees	35		35						
g	Other	412,422	225,932	122,465	64,025					
12	Advertising and promotion	236,109	201,263		34,846					
13	Office expenses	246,387	234,535	11,696	156					
14	Information technology	94,617	55,546	39,049	22					
15	Royalties									
16	Occupancy	308,592	304,730	843	3,019					
17	Travel	215,150	183,472	30,817	861					
18	Payments of travel or entertainment expenses for any federal, state, or local public officials									
19	Conferences, conventions, and meetings	12,986	5,762	6,559	665					
20	Interest									
21	Payments to affiliates									
22	Depreciation, depletion, and amortization	1,941	1,941							
23	Insurance									
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)									
а		577,223	473,032	0	104,191					
b	PRINTING & PUBLICATIONS	349,724	268,797		80,927					
c	PROJECT DEVELOPMENT	280,505	263,731		16,774					
d	POSTAGE & SHIPPING	257,413	196,501	1,915	58,997					
е										
f	All other expenses	21,252	1,677	19,575						
25	Total functional expenses. Add lines 1 through 24f	8,303,986	7,487,857	433,319	382,810					
26	Joint costs. Check here ► 🔽 if following SOP 98-2 (ASC 958-720) Complete this line only if the		·		· · ·					
	organization reported in column (B) joint costs from a	1,100,200	737,884	0	362,316					
	combined educational campaign and fundraising solicitation	1,100,200	137,004	1 0	302,310					

Form 990 (2010) Page **11** Part X Balance Sheet (A) (B) Beginning of year End of year 756,353 2.331.708 1 Cash—non-interest-bearing . . . . . . . . . . . . . 2 2 3 3 4 Accounts receivable, net . 149,579 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of 5 Schedule L . . . . . 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers, and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 4ssets 6 7 8 8 Prepaid expenses and deferred charges . . . . . 217,113 9 35,779 10a Land, buildings, and equipment cost or other basis Complete Part 13.129 10a VI of Schedule D 10b 7.521 7.549 b Less accumulated depreciation . . . . 10c 5.608 11 11 Investments—other securities See Part IV, line 11 . . . . . . . 12 12 13 13 Investments—program-related See Part IV, line 11 . . 14 14 15 15 16 Total assets. Add lines 1 through 15 (must equal line 34) . . . 2,705,949 16 797,740 17 1.046.063 17 484.735 Accounts payable and accrued expenses . 18 18 19 19 20 20 Liabilities 21 21 Escrow or custodial account liability Complete Part IV of Schedule D . . 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified 22 23 23 Secured mortgages and notes payable to unrelated third parties . . 24 24 Unsecured notes and loans payable to unrelated third parties . . . . 25 25 Other liabilities Complete Part X of Schedule D . . . . . 26 1,046,063 26 484.735 Total liabilities. Add lines 17 through 25 . . . . Organizations that follow SFAS 117, check here ▶ 🔽 and complete lines 27 Balances through 29, and lines 33 and 34. 27 Unrestricted net assets . . . . 1,659,886 27 313,005 Temporarily restricted net assets . . . . . 28 28 Fund 29 Permanently restricted net assets . . . . . 29 Organizations that do not follow SFAS 117, check here 🕨 🥅 and complete lines 30 through 34. 5 30 30 Capital stock or trust principal, or current funds . . . . . Assets 31 Paid-in or capital surplus, or land, building or equipment fund . . . . . 31 32 32 Retained earnings, endowment, accumulated income, or other funds ¥ 1,659,886 33 313,005 33 Total net assets or fund balances . . . . . 34 Total liabilities and net assets/fund balances . . . . . 2.705.949 797,740 34

Pa	Check if Schedule O contains a response to any question in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		6.9	957,10
2	Total expenses (must equal Part IX, column (A), line 25)	2			
3	Revenue less expenses Subtract line 2 from line 1	3			
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		1,6	559,88
5	Other changes in net assets or fund balances (explain in Schedule O)	5			,
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	313,		
Pai	rt XII Financial Statements and Reporting	•			
	Check if Schedule O contains a response to any question in this Part XII			৮	
				Yes	No
1	Accounting method used to prepare the Form 990 Cash Accrual Other				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		No
b	Were the organization's financial statements audited by an independent accountant?		2b	Yes	
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in				
	Schedule O	ŀ	2c	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were is on a separate basis, consolidated basis, or both	sued			
	Separate basis Consolidated basis 🔽 Both consolidated and separated basis				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the re audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	quired	3b		

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DLN: 93493116001222

## OMB No 1545-0047

## **SCHEDULE C**

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

# **Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527 ► Complete if the organization is described below.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open to Public Inspection

If the organization answered "Yes," to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities),

- ◆ Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- ◆ Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A. Do not complete Part II-B.

F Se	ction 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete organization answered "Yes," to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Paction 501(c)(4), (5), or (6) organizations Complete Part III	Part II-B Do	not co	mplete Parl	
	ZENLINK	mployer id		ation numbe	er
Par	I-A Complete if the organization is exempt under section 501(c) or is a s	:0-096085 ection <b>5</b> 2		ganizatio	n.
1	Provide a description of the organization's direct and indirect political campaign activities in Part				
2 3	Political expenditures Volunteer hours	•	\$ _		182,45
Par	t I-B Complete if the organization is exempt under section 501(c)(3).				
1	Enter the amount of any excise tax incurred by the organization under section 4955	▶	\$ _		
2	Enter the amount of any excise tax incurred by organization managers under section 4955	▶	\$ <u>_</u>		
3	If the organization incurred a section 4955 tax, did it file Form 4720 for this year?			☐ Yes	┌ No
4a	Was a correction made?			☐ Yes	☐ No
b	If "Yes," describe in Part IV				
Par	t I-C Complete if the organization is exempt under section 501(c) except s	ection 5	01(c)	(3).	
1	Enter the amount directly expended by the filing organization for section 527 exempt function act	ivities 🕨	\$ _		
2	Enter the amount of the filing organization's funds contributed to other organizations for section 5 exempt funtion activities	27 <b>►</b>	\$ _		
3	Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 1	7b ►	\$		
4	Did the filing organization file Form 1120-POL for this year?		T —	✓ Yes	┌ No
_					

Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	( <b>b)</b> Address	<b>(c)</b> EIN	(d) A mount paid from filing organization's funds If none, enter -0-	(e) A mount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

e Grassroots ceiling amount (150% of line 2d, column (e))

**f** Grassroots lobbying expenditures

P	art II-A Complete if the organization under section 501(h)).	is exempt under	section 501(c)	(3) and file	ed Form 5768	(election
	Check I if the filing organization belongs to a					
<u>B</u>	Check If the filing organization checked bo	x A and "limited contro	I" provisions apply			1
	Limits on Lobbying E (The term "expenditures" means ar		l.)		(a) Filing Organization's Totals	( <b>b</b> ) Affiliated Group Totals
1a	Total lobbying expenditures to influence public o	ppinion (grass roots lob	bying)			
b	Total lobbying expenditures to influence a legisla	ative body (direct lobby	yıng)			
c	Total lobbying expenditures (add lines 1a and 11	b)				
d	Other exempt purpose expenditures					
е	Total exempt purpose expenditures (add lines 1	c and 1d)				
f	Lobbying nontaxable amount Enter the amount f	from the following table	ın both			
	If the amount on line 1e, column (a) or (b) is:	The lobbying nontax	able amount is:			
	Not over \$500,000	20% of the amount on lir	ne 1e			
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the	e excess over \$500,000			
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the	e excess over \$1,000,0	00		
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the	excess over \$1,500,00	0		
	Over \$17,000,000	\$1,000,000				
g	Grassroots nontaxable amount (enter 25% of lin	ne 1 f)				
h	Subtract line 1g from line 1a If zero or less, ent	er -0-		L		
i	Subtract line 1f from line 1c If zero or less, ente	er - 0 -				
j	If there is an amount other than zero on either lii section 4911 tax for this year?	ne 1h or line 1ı, did the	organization file Fo	orm 4720 repo	rtıng	┌─ Yes ┌─ No
	(Some organizations that made a columns below. See the	he instructions fo	ection do not h r lines 2a throu	ave to com ugh 2f on p		ne five
	Lobbying Exp	enditures During	4-Year Averag	ing Period	_	1
	Calendar year (or fiscal year beginning in)	(a) 2007	<b>(b)</b> 2008	(c) 2009	( <b>d)</b> 2010	(e) Total
	Lobbying non-taxable amount					
_ t	Lobbying ceiling amount (150% of line 2a, column(e))					
_	: Total lobbying expenditures					
d	Grassroots non-taxable amount					

Sent III D	
art II-B	Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768
	(election under section 501(h)).

		(a	1)	(b)
		Yes	No	A mount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
а	Volunteers?			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c	Media advertisements?			
d	Mailings to members, legislators, or the public?			
е	Publications, or published or broadcast statements?			
f	Grants to other organizations for lobbying purposes?			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?			
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i	Other activities? If "Yes," describe in Part IV			
j	Total lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
Ь	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912		l	
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			
Par	t III-A Complete if the organization is exempt under section 501(c)(4), section	501(c	)(5), o	r section

# 501(c)(6).

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1	Yes	
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2		Νo
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?	3		Νo

#### Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

2	Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
а	Current year	2a	
ь	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

#### Part IV Supplemental Information

Dues, assessments and similar amounts from members

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i Also, complete this part for any additional information

Ident if ier	Return Reference	Explanat ion
ORGANIZATIONS DIRECT AND INDIRECT POLITICAL CAMPAIGN ACTIVITIES		CITIZENLINK WAS FORMED TO PROVIDE AN EDUCATIONAL SERVICE TO PARENTS AND OTHERS WHO ARE CONCERNED WITH HEALTHY FAMILY LIVING, TOWARD THE END OF STRENGTHENING THE FAMILY IN ITS VARIED DIMENSIONS CITIZENLINK'S ACTIVITIES INCLUDE WEBCASTS, INFORMATIONAL VIDEOS POSTED TO THE WEBSITE, EMAILS TO MEMBERS, CONTACTS WITH LEGISLATORS AND CANDIDATES, PERIODIC UPDATES VIA MAIL, AND RADIO BROADCASTS

1 1

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#### SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

**Supplemental Financial Statements** 

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12. ► Attach to Form 990. ► See separate instructions.

Name of the organization **Employer identification number** CITIZENI INK 20-0960855 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the Part I organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year Aggregate contributions to (during year) 3 Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised ┌ No funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7 Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or pleasure) Preservation of an historically importantly land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a-2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Year Total number of conservation easements 2a Total acreage restricted by conservation easements 2b Number of conservation easements on a certified historic structure included in (a) 2c Number of conservation easements included in (c) acquired after 8/17/06 2d

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during	
the taxable year 🛌	
Number of states where property subject to conservation easement is located 🛌	
Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?	No
Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ►	
A mount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ► \$	
Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?	No
In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements	
	Number of states where property subject to conservation easement is located  Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year  Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year  Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?  In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

- If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items
- If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items
  - (i) Revenues included in Form 990, Part VIII, line 1

- If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the
- following amounts required to be reported under SFAS 116 relating to these items
  - Revenues included in Form 990, Part VIII, line 1

(ii) Assets included in Form 990, Part X

Assets included in Form 990, Part X For Privacy Act and Paperwork Reduction Act Notice, see the Intructions for Form 990

Cat No 52283D

Schedule D (Form 990) 2010

**►**\$

لللند	Organizations Maintaining Co	llections of Art	t, His	<u>tori</u>	<u>cal Tr</u>	reasur	es, or Ot	ther	Similar	<u>Asse</u>	ts (co	ntınued)
	Using the organization's accession and other items (check all that apply)	r records, check an	y of th	e foll	owing	that are	a sıgnıfıcaı	nt us	e of its col	lection		
а	Public exhibition		d	Γ	Loan	or excha	ange progra	ams				
b	Scholarly research		e	Γ	Other	r						
c	Preservation for future generations											
4	Provide a description of the organization's co Part XIV	ollections and expla	ıın hov	v the	y furthe	er the org	ganızatıon'	sexe	empt purpo	se in		
	During the year, did the organization solicit of assets to be sold to raise funds rather than t								lar	Γ,	í es	Г No
Pari	Part IV, line 9, or reported an an						answered	l "Ye	es" to Fori	n 990	,	
	Is the organization an agent, trustee, custod included on Form 990, Part X?	ian or other intermo	ediary	for c	ontribu	itions or	other asse	ets n	ot	Γ,	í es	┌ No
b	If "Yes," explain the arrangement in Part XI\	/ and complete the	follow	ing t	able		Г			A mou	nt	
c	Beginning balance							1c				
d	Additions during the year							1d				
e	Distributions during the year						F	1e				
f	Ending balance						_	1f				
2a	Did the organization include an amount on Fo	orm 990. Part X. lin	e 21?								/es	┌ No
	If "Yes," explain the arrangement in Part XIV									,		,
Par			n ans	were	ed "Ye	s" to Fo	orm 990.	Part	TV. line 1	0.		
		(a)Current Year		Prior `			Years Back		hree Years Ba		Four Y	ears Back
1a	Beginning of year balance											
b	Contributions											
c	Investment earnings or losses											
d	Grants or scholarships											
e	Other expenditures for facilities and programs											
f	Administrative expenses											
g	End of year balance											
2	Provide the estimated percentage of the yea	r end balance held	as									
а	Board designated or quasi-endowment 🕨											
b	Permanent endowment											
c	Term endowment ▶											
	Are there endowment funds not in the posses	ssion of the organiz	ation	thata	are held	d and ad	mınıstered	for t	he	_		
	organization by								_		Yes	No
	(i) unrelated organizations			•				•	-	3a(i)		<u> </u>
	(ii) related organizations									3a(ii)		<u> </u>
ь 4	If "Yes" to 3a(II), are the related organization Describe in Part XIV the intended uses of th	•						•	[	3b		<u> </u>
 Pari						QN Dar	+ V lına 1	10				
ren	investments—Land, buildings	s, and Equipme	III. J		a) Cost o		(b)Cost or o		(c) Accumi	ulated	Ι	
	Description of investment					estment)	basis (oth		deprecia		(d) B	ook value
<b>1a</b> L	and		•									
	Buildings			- 1			I				I	
	and mgs			-								
b B	easehold improvements		•									
b E	<b>J</b>						13	,129		7,521		5,608
b E c L d E e C	easehold improvements		•					3,129		7,521		5,608

	Form 990, Part X, line 1	
<ul><li>(a) Description of security or category (including name of security)</li></ul>	( <b>b)</b> Book value	<b>(c)</b> Method of valuation Cost or end-of-year market value
(1)Financial derivatives		
(2)Closely-held equity interests		
Other		
Total. (Column (b) should equal Form 990, Part X, col (B) line 12)		
Part VIII Investments—Program Related. See	: Form 990, Part X, line T	
(a) Description of investment type	( <b>b)</b> Book value	<b>(c)</b> Method of valuation Cost or end-of-year market value
Total. (Column (b) should equal Form 990. Part X. col (B) line 13 )		
Total. (Column (b) should equal Form 990, Part X, col (B) line 13)  Part IX Other Assets. See Form 990, Part X, lin		
(a) Descrip		(b) Book value
		, ,
Total (Column (h) should equal Form 200, Part V and (D) line of	5.)	
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.		
Part X Other Liabilities. See Form 990, Part X	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  1 (a) Description of Liability		
Part X Other Liabilities. See Form 990, Part X	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	
Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	, lıne 25.	

Par	<b>TEXT</b> Reconciliation of Change in Net Assets from Form 990 to Financial Stateme	nts	
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	6,957,105
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	8,303,986
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	-1,346,881
4	Net unrealized gains (losses) on investments	4	
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4 - 8	9	0
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	-1,346,881
Par	t XIII Reconciliation of Revenue per Audited Financial Statements With Revenue	oer R	
1	Total revenue, gains, and other support per audited financial statements	1	6,957,105
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
а	Net unrealized gains on investments		
b	Donated services and use of facilities		
c	Recoveries of prior year grants		
d	Other (Describe in Part XIV) 2d		
e	Add lines <b>2a</b> through <b>2d</b>	2e	0
3	Subtract line <b>2e</b> from line <b>1</b>	3	6,957,105
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b . 4a		
b	Other (Describe in Part XIV) 4b		
c	Add lines <b>4a</b> and <b>4b</b>	4c	0
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	6,957,105
Part	Reconciliation of Expenses per Audited Financial Statements With Expenses	s per	
1	Total expenses and losses per audited financial statements	1	8,303,986
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
а	Donated services and use of facilities		
ь	Prior year adjustments		
С	Other losses		
d	Other (Describe in Part XIV) 2d		
e	Add lines <b>2a</b> through <b>2d</b>	2e	0
3	Subtract line <b>2e</b> from line <b>1</b>	3	8,303,986
4	A mounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b	Other (Describe in Part XIV) 4b		
c	Add lines <b>4a</b> and <b>4b</b>	4c	0
5	Total expenses Add lines <b>3</b> and <b>4c.</b> (This should equal Form 990, Part I, line 18)	5	8,303,986
Par	t XIV Supplemental Information		
Par	** Supplemental Information		

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

Ident if ier	Return Reference	Explanation
DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48		AS OF SEPTEMBER 30, 2011, CITIZENLINK HAD NO UNCERTAIN TAX POSITIONS THAT QUALIFY FOR RECOGNITION OR DISCLOSURE IN THE FINANCIAL STATEMENTS

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DLN: 93493116001222

OMB No 1545-0047

(Form 990)

Schedule I

**Grants and Other Assistance to Organizations,** Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22. Department of the Treasury Attach to Form 990 **Inspection** Internal Revenue Service Employer identification number Name of the organization CITIZENLINK 20-0960855 General Information on Grants and Assistance Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be 1 (a) Name and address of **(b)** EIN (c) IRC Code (d) A mount of cash (e) A mount of non-(f) Method of (a) Description of (h) Purpose of grant organization section grant valuation non-cash assistance or assistance cash or government ıf applıcable assistance (book, FMV, appraisal, other) See Additional Data Table

Part III	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, P	art IV, line 22.
	Use Schedule I-1 (Form 990) if additional space is needed.	

(a)Type of grant or assistance	(b)Number of recipients	(c)A mount of cash grant	(d)A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

**Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information.

<b>Ident if ier</b>	Return Reference	Explanation
PROCEDURE FOR MONITORING GRANTS IN THE U S	,	SCHEDULE I, PART I, LINE 2 THESE REQUESTS FOR FINANCIAL ASSISTANCE ARE FOR A SPECIFIC ACTIVITY THAT IS IN AGREEMENT WITH OUR ORGANIZATIONAL PURPOSE WE DISCUSS THE PROJECT INVOLVED AND HOW THE REQUESTED FUNDS ARE GOING TO BE USED WE ALSO MONITOR THE ACTIVITIES INVOLVED AND REQUEST FOLLOW-UP INFO AS NECESSARY

Software ID: **Software Version:** 

> **EIN:** 20-0960855 Name: CITIZENLINK

(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	( <b>d)</b> A mount of cash grant	(e) A mount of non- cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ALASKA FAMILY ACTION PO BOX 231425 ANCHORAGE, AK 99523	20-5158717	501(C)(4)	50,000				RETENTION VOTE FOR COURT
AMERICANS FOR PROSPERITY2111 WILSON BLVD STE 350 ARLINGTON,VA 22201	75-3148958	501(C)(4)	12,000				A DV ERTISING SUPPORT
CALIFORNIA FAMILY COUNCIL FOUNDATIONPO BOX 20012 RIVERSIDE, CA 92516	16-1667739	501(C)(3)	75,000				ASSIST WITH PROP 8 LEGAL DEFENSE
CENTER FOR MILITARY READINESSPO BOX 51600 LIVONIA, MI 48151	38-3043093	501(C)(3)	8,000				ASSIST IN ONGOING RESEARCH EFFORTS
CITIZENS FOR COMMUNITY VALUES 11175 READING RD STE 103 CINCINNATI,OH 45241	31-1075684	501(C)(3)	10,000				ASSIST WITH DEFENSE EFFORTS
COLORADO FAMILY ACTIONPO BOX 558 CASTLE ROCK, CO 80104	20-5012920	501(C)(4)	49,928	4,074	воок	INTERNET SERVICE ASSISTANCE & POSTAGE FOR A MAILING	
CORNERSTONE ACTIONPO BOX 4683 MANCHESTER,NH 03108	25-1914600	501(C)(4)		6,099	воок	INTERNET SERVICE ASSISTANCE	I WERSIIE
EXODUS INTERNATIONAL PO BOX 540119 ORLANDO,FL 32854	52-1413470	501(C)(3)	20,000				ASSIST WITH POSTAGE FOR EVENT PROMOTION
FAITH AND ACTION109 2ND STREET NE WASHINGTON, DC 20002	22-2443279	501(C)(4)	13,200				SUPPORT FOR EVANGELISTIC OUTREACH
FAMILY ACTION OF TENNESSEE2000 MALLORY LN STE 130-167 FRANKLIN,TN 37067	20-4998740	501(C)(4)		8,942	воок	INTERNET SERVICE ASSISTANCE	
FAMILY POLICY INSTITUTE OF WASHINGTON16108 ASH WAY STE 111A LYNNWOOD, WA 98087	20-8438828	501(C)(3)		10,320	воок	INTERNET SERVICE ASSISTANCE & POSTAGE FOR A MAILING	I WERSIIE
FAMILY TALKPO BOX 51010 COLORADO SPRINGS,CO 80949	27-1394708	501(C)(3)	250,000				ASSIST WITH START-UP EFFORTS

### Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

orm 990, Schedule 1, Part 11, Grants and Other Assistance to Governments and Organizations in the United States												
(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	( <b>d)</b> A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance					
FLORIDA FAMILY POLICY COUNCIL4853 S ORANGE AVE STE C ORLANDO,FL 32806	52-2436800	501(C)(3)		10,944	воок	INTERNET SERVICE ASSISTANCE & POSTAGE FOR A MAILING	ASSIST WITH WEBSITE AND POSTAGE FOR A MAILING					
FPIW ACTION16108 ASH WAY STE 111A LYNNWOOD, WA 98087	20-8438949	501(C)(4)	25,000	1,542	воок	INTERNET SERVICE ASSISTANCE	ASSIST WITH WEBSITE AND ELECTION OUTREACH EFFORTS					
INDIANA FAMILY ACTION 155 E MARKET STE 307 INDIANAPOLIS,IN 46204	71-0998358	501(C)(4)		57,685	воок	INTERNET SERVICE ASSISTANCE, CONSULTING & POSTAGE FOR A MAILING	ASSIST WITH WEBSITE AND DISTRIBUTION OF VOTER GUIDES					
IO WA FAMILY POLICY CENTER ACTION1100 N HICKORY BLVD STE 107 PLEASANT HILL,IA 50327	42-1469051	501(C)(4)	25,380	18,177	воок	INTERNET SERVICE ASSISTANCE & POSTAGE FOR A MAILING	ASSIST WITH WEBSITE AND VARIOUS STATE ELECTION EFFORTS					
LIBERTY INSTITUTE2001 W PLANO PKWY STE 1600 PLANO,TX 75075	75-1403169	501(C)(3)		10,677	воок	VOTER GUIDE PRINTING & POSTAGE	ASSIST WITH PRINTING AND POSTAGE					
NEW JERSEY FAMILY FIRST INCPO BOX 6011 PARSIPPANY,NJ 07054	20-8234453	501(C)(4)	5,000	13,681	воок	INTERNET SERVICE ASSISTANCE	ASSIST WITH WEBSITE DEVELOPMENT AND CAMPAIGN SEMINAR					
NORTH CAROLINA FPCPO BOX 20607 RALEIGH,NC 27609	56-1751596	501(C)(3)	7,647				ASSIST WITH POSTAGE FOR A MAILING					
PENNSYLVANIA FAMILY COUNCIL23 N FRONT STREET HARRISBURG,PA 17101	25-1777977	501(C)(4)		24,982	воок	INTERNET SERVICE ASSISTANCE & POSTAGE FOR A MAILING	ASSIST WITH WEBSITE AND POSTAGE FOR A MAILING					
PENNSYLVANIA FAMILY INSTITUTE23 N FRONT STREET HARRISBURG,PA 17101	23-2569197	501(C)(3)		15,296	воок	VOTER GUIDE PRINTING & POSTAGE	PRINTING AND					
SUSAN B ANTHONY LIST 1800 N KENT ST STE 1070 ARLINGTON,VA 22209	54-1850126	501(C)(4)	220,000				ASSIST WITH PURCHASE OF TV PROMOTIONAL SPOTS & ELECTION HELP					
WISCONSIN FAMILY ACTIONPO BOX 1327 MADISON, WI 53701	83-0448717	501(C)(4)		7,826	воок	INTERNET SERVICE ASSISTANCE & POSTAGE FOR A MAILING	ASSIST WITH WEBSITE DEVELOPMENT AND POSTAGE FOR A MAILING					

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DLN: 93493116001222

OMB No 1545-0047

**Compensation Information** For certain Officers, Directors, Trustees, Key Employees, and Highest

**Compensated Employees** ► Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

Name of the organization CITIZENLINK

**Schedule J** (Form 990)

Department of the Treasury

Internal Revenue Service

**Employer identification number** 

20-0960855

Pa	Questions Regarding Compensati	on				
					Yes	Νo
1a	Check the appropriate box(es) if the organization p 990, Part VII, Section A, line 1a Complete Part I		ny of the following to or for a person listed in Form vide any relevant information regarding these items			
	First-class or charter travel	Г	Housing allowance or residence for personal use			
	▼ Travel for companions	Γ	Payments for business use of personal residence			
	▼ Tax idemnification and gross-up payments	Г	Health or social club dues or initiation fees			
	Discretionary spending account	Γ	Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes in line 1a are checked, did the reimbursement orprovision of all the expenses des			1b	Yes	
2	Did the organization require substantiation prior to officers, directors, trustees, and the CEO/Executi			2	Yes	
3	Indicate which, if any, of the following the organiza organization's CEO/Executive Director Check all		у			
	Compensation committee	<u> </u>	Written employment contract			
	Independent compensation consultant	<u> </u>	, ,			
	Form 990 of other organizations	<u>~</u>	Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990 or a related organization	), Part VII	I, Section A, line 1a with respect to the filing organization			
а	Receive a severance payment or change-of-contr	ol paymen	nt from the organization or a related organization?	4a		Νo
b	Participate in, or receive payment from, a supplem	nental non	iqualified retirement plan?	4b		Νo
c	Participate in, or receive payment from, an equity-	-based co	mpensation arrangement?	4c		Νo
	If "Yes" to any of lines 4a-c, list the persons and	provide th	ne applicable amounts for each item in Part III			
	Only 501(c)(3) and 501(c)(4) organizations only r	must comp	plete lines 5-9.			
5	For persons listed in form 990, Part VII, Section a compensation contingent on the revenues of	A, line 1a,	, did the organization pay or accrue any			
а	The organization?			5a		Νo
b	Any related organization?			5b		Νo
	If "Yes," to line 5a or 5b, describe in Part III					
6	For persons listed in form 990, Part VII, Section a compensation contingent on the net earnings of	A, line 1a,	, did the organization pay or accrue any			
а	The organization?			6a		Νo
b	Any related organization?			6b		Νo
	If "Yes," to line 6a or 6b, describe in Part III					
7	For persons listed in Form 990, Part VII, Section payments not described in lines 5 and 6? If "Yes,"			7		No
8	Were any amounts reported in Form 990, Part VII					
	subject to the initial contract exception described	l ın Regs	section 53 4958-4(a)(3)? If "Yes," describe			
	ın Part III			8		Νo
9	If "Yes" to line 8, did the organization also follow t section 53 4958-6(c)?	the rebutt	able presumption procedure described in Regulations	9		

#### Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(I)-(III) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	<b>(F)</b> Compensation	
		(i) Base compensation	(ii) Bonus & ıncentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)-(D)	reported in prior Form 990 or Form 990-EZ	
(1) JAMES D DALY	(ı) (ıı)	214,290 0	857 0		13,396 0	15,366 0	247,519 0		
(2) CLARK MILLER	(ı) (ıı)	0 159,479	0 217		0 6,680	0 15,366	0 185,099		
(3) ROBERT WOOD	(ı) (ıı)	0 137,510	0 217	_		0 15,354	_		
(4) THOMAS A MINNERY	(ı) (ıı)	141,246 0	217 0	1,970 0	8,831 0	11,109 0	163,373 0		
(5) STANLEY R JOHN	(ı) (ıı)	0 146,010	0 250		0 7,588	0 15,362	0 172,017		
(6) DAVE DICKINSON	(ı) (ıı)	0 153,827	0 0	0 1,448		0 11,502	0 166,777		
(7) TIM GOEGLEIN	(ı) (ıı)	137,594 0	1,349 0	0	0	15,351 0	154,294 0		
(8) WADE D CROW	(ı) (ıı)	182,178 0	0 0	1,838 0	5,086 0	10,244 0	199,346 0		
(9) GLENN A WILLIAMS	(ı) (ıı)	0 182,151	0 0	_	0 7,622	0 10,244	0 210,420		
( 10 )									
(11)									
( 12 )									
( 13 )									
( 14 )									
( 15 )									
( 16 )		1							

#### Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

Ident if ier	Ret urn Ref erence	Explanation
	PART I, LINE	JIM DALY HAS FLOWN FIRST-CLASS FOR INTERNATIONAL TRAVEL AND OCCASIONALLY FOR DOMESTIC FLIGHTS TRAVEL FOR COMPANIONS WAS
	1 A	PROVIDED TO JIM DALY THE COST OF THE COMPANION TRAVEL IS INCLUDED IN EMPLOYEE COMPENSATION

Schedule J (Form 990) 2010

efile GRAPHIC print - DO NOT PROCESS

As Filed Data -

DLN: 93493116001222

OMB No 1545-0047

Schedule L

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

### **Transactions with Interested Persons**

► Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V lines 38a or 40b. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open to Public Inspection

	<b>e of the organization</b> ENLINK							E	mployer i	dentifica	ation numb	er
									0-09608			
Part											401	
	Complete if the organizat				m 990, i T	Part IV, line 25a o	or 250, e	or Form	990-EZ,	Part V, I		orrected?
1	(a) Name of disq	ualified person			<b>(b)</b> Desc	ription	of trans	action		Yes	No	
											1.55	
-												
												+
2	Enter the amount of tax impos	ed on t	he orga	nization man	laders of	disqualified ners	ons duri	na the v	zear unde	r	•	<u> </u>
	section 4958		· · ·		_			_	_	; • \$ —		
3	Enter the amount of tax, if any	, on lin	e 2, abo	ve, reimburs	ed by th	ie organization .			🕨	<b>-</b> \$		
Descri	TT Loans to and love	F == 0 == 0	T-sts-	and Daw								
Раг	Loans to and/or I Complete if the organiz					). Part IV. line 26	. or Form	n 990-l	EZ. Part V	'. line 38	3a	
			oan to						(f)			
(a) N	ame of interested person and	1	om the	(c)0 rig	ınal	( 0.5 )	(e) I		Approv		(g)Writ	
. ,	purpos e	organi	ızatıon?	principal		(d)Balance due	default?		by board or committee?		agreement?	
		То	From				Yes	No	Yes	No	Yes	No
Total		<del></del>	<del> </del>	<del>.</del>	<b>▶</b> \$	1						
Part						Persons.			I		I	
	Complete if the orga	nızatı	on ans	wered "Yes	" on Fo	rm 990, Part IV		27.				
	(a) Name of interested pers	on	(			een interested per	rson	( <b>c)</b> A n	nount of g	rant or t	ype of assi:	stance
				ar	nd the or	ganızatıon						
							-+					
						-						

Part IV	Business	Transactions	Involvina	Interested	Persons
	D45111055		±111 0 1 0 1 111 19	Tiller Coleca	

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the	(c) A mount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
	organization			Yes	No
(1) JEREMY WOODARD	SON-IN-LAW OF DANIEL VILLANUEVA, BOARD MEMBER	47,365	JEREMY RECEIVED WAGES RELATED TO HIS EMPLOYMENT AS A BUSINESS ANALYST FOR CITIZENLINK		No

#### Part V Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule L (see instructions)

Identifier Return Reference Explanation

Schedule L (Form 990 or 990-EZ) 2010

efile GRAPHIC print - DO NOT PROCESS

As Filed Data -

DLN: 93493116001222

**Employer identification number** 

20-0960855

OMB No 1545-0047

Open to Public Inspection

**SCHEDULE 0** (Form 990 or 990-EZ)

Name of the organization

Department of the Treasury Internal Revenue Service

CITIZENLINK

Supplemental Information to Form 990 or 990-EZ Complete to provide information for responses to specific questions on

Form 990 or to provide any additional information.

► Attach to Form 990 or 990-EZ.

ldentifier	Return Reference	Explanation
FORM 990,		THE FIRST \$1 00 OF EACH INDIVIDUAL'S DONATION KEEPS THEIR MEMBERSHIP STATUS ACTIVE FOR ONE
PART VI,		YEAR MEMBERSHIP IN CITIZENLINK PROVIDES INDIVIDUALS THE OPPORTUNITY TO PARTNER WITH A
SECTION A,		FAMILY ADVOCACY ORGANIZATION THAT INSPIRES MEN AND WOMEN TO LIVE OUT BIBLICAL CITIZENSHIP
LINE 6		THAT TRANSFORMS CULTURE THIS PARTNERSHIP HELPS CITIZENS UNDERSTAND AND PASSIONATELY
		ENGAGE IN POLICY ISSUES RELEVANT TO FAMILIES FROM A FOUNDATION FIRMLY ESTABLISHED IN A
		BIBLICAL WORLDVIEW

ldentifier	Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 11		FORM 990 WAS REVIEWED IN DETAIL BY THE AUDIT/FINANCE COMMITTEE OF THE BOARD OF DIRECTORS A COPY OF THE 990 WAS PROVIDED TO ALL BOARD MEMBERS BEFORE FILING FORM 990 WAS REVIEWED BY THE ORGANIZATION'S OUTSIDE CPA FIRM

Identifier	Return Reference	Explanation	
	FORM 990, PART VI, SECTION B, LINE 12C	THE CONFLICT OF INTEREST POLICY IS REVIEWED ANNUALLY DURING A BOARD OF DIRECTORS MEETING ANNUAL DISCLOSURE STATEMENTS ARE SIGNED BY DIRECTORS, OFFICERS AND ALL EMPLOYEES	

ldentifier	Return Reference	Explanation		
	FORM 990, PART VI, SECTION B, LINE 15	THE COMPENSATION COMMITTEE OF THE BOARD OF DIRECTORS DETERMINES COMPENSATION OF THE ORGANIZATION'S CEO BY REVIEWING COMPARABLE DATA AND CONTEMPORANEOUS DOCUMENTATION THE COMMITTEE ALSO ANNUALLY REVIEWS THE COMPENSATION OF OTHER OFFICERS AND KEY EMPLOYEES THESE DELIBERATIONS AND DECISIONS REGARDING OFFICER COMPENSATION ARE DOCUMENTED ANNUALLY THE VOTING MEMBERS OF THIS COMMITTEE ARE INDEPENDENT DIRECTORS OF THE ORGANIZATION		

lder	ntifier	Return Reference	Explanation	
		FORM 990, PART VI, SECTION C, LINE 19	THE ORGANIZATION MAKES ITS ORGANIZING DOCUMENTS AVAILABLE BY WRITTEN REQUEST ALSO, THE ORGANIZATION MAKES IT'S FINANCIAL STATEMENTS AND FORMS 990 AVAILABLE ON IT'S WEBSITE	

ldentifier	Return Reference	Explanation
AUDIT COMMITTEE OF THE BOARD OF DIRECTORS	FORM 990, PART XI, LINE 2C	THE AUDIT COMMITTEE OF THE BOARD OF DIRECTORS REVIEWS THE RESULTS OF THE ANNUAL FINANCIAL AUDIT THE COMMITTEE OVERSEES THE SELECTION OF THE INDEPENDENT AUDITORS

ldentifier	Return Reference	Explanation
AVERAGE HOURS PER WEEK DEVOTED TO RELATED ORGANIZATIONS	FORM 990, PART VII, SECTION A, LINE 1A, COLUMN B	AS EMPLOYEES OF A RELATED ORGANIZATION, THE FOLLOWING INDIVIDUALS LISTED ON FORM 990, PART VII, SECTION A, LINE 1A DEVOTED AN AVERAGE OF 45 HOURS PER WEEK TO THE RELATED ORGANIZATION GLENN A WILLIAMS CLARK MILLER STANLEY R JOHN ROBERT WOOD DAVE DICKINSON

ldentifier	Return Reference	Explanation
LOBBY ING/SOCIAL WELFARE ACTIV ITIES		CITIZENLINK IS ACTIVE IN THE PROMOTION OF SOCIAL WELFARE BY ADDRESSING THE CHRISTIAN COMMUNITY AND THE CHRISTIAN'S RESPONSIBILITY IN THE PUBLIC POLICY ARENA, BOTH LOCALLY AND NATIONALLY THE ORGANIZATION USES REGULAR MEDIA CHANNELS, SUCH AS RADIO, TELEVISION, PERIODICALS, THE INTERNET, AND EVENTS TO DISCUSS CRITICAL LEGISLATION AND POLICY MATTERS THAT SIGNIFICANTLY IMPACT CHRISTIAN WORLDVIEW ISSUES THE ORGANIZATION IS ALSO USED AS A VEHICLE TO DISCUSS PRACTICAL MEANS FOR CHRISTIANS TO BECOME EDUCATED AND INVOLVED IN PUBLIC POLICY MATTERS THE ORGANIZATION ENCOURAGES CHRISTIANS TO BE AWARE OF AND INVOLVED IN THEIR CIVIC DUTIES CITIZENLINK FOCUSES ON POLICY MATTERS SUCH AS FEDERAL AND STATE CONSTITUTIONAL AMENDMENTS TO PROTECT MARRIAGE AS AN INSTITUTION BETWEEN ONE MAN AND ONE WOMAN, THE PROTECTION OF HUMAN LIFE IN ALL ITS VARIOUS FORMS, AND THE APPROPRIATE ROLE OF STATE AND FEDERAL JUDICIAL SYSTEMS AS DESIGNED BY THE FOUNDING FATHERS OF THE UNITED STATES OF AMERICA

ldentifier	Return Reference	Explanation
BROADCAST ACTIVITIES FOR FYE SEPTEMBER 30, 2010		JIM DALY AND OTHER CITIZENLINK EMPLOYEES USED RADIO AND TELEVISION TO EDUCATE AND DISCUSS CRITICAL LEGISLATIVE MATTERS (INCLUDING HOW LISTENERS AND VIEWERS CAN BECOME MORE ACTIVELY INVOLVED) IMPORTANT TO STRENGTHENING THE FAMILY AND PROVIDING A CULTURAL FOUNDATION WHERE THE GOSPEL OF JESUS CHRIST CAN BE SHARED AND ACCEPTED FREELY SOME OF THESE BROADCASTS, PAID FOR AND PROVIDED BY CITIZENLINK, USED BROADCAST CHANNELS OF THE FOCUS ON THE FAMILY BROADCAST AND FAMILY NEWS IN FOCUS

ldentifier	Return Reference	Explanation
MAGAZINE & PERIODOCAL ACTIVITIES FOR FYE SEPTEMBER 30, 2010		JIM DALY AND OTHER CITIZENLINK EMPLOYEES DEVELOPED AND ISSUED ARTICLES ON PROFAMILY LEGISLATION, INCLUDING HOW READERS CAN BECOME MORE INVOLVED THESE ARTICLES WERE PAID FOR BY CITIZENLINK AND PROVIDED IN FOCUS ON THE FAMILY CITIZEN MAGAZINE, AS WELL AS OTHER AVAILABLE SOURCES

ldentifier	Return Reference	Explanation
WEBSITE (WWW CITIZENLINK COM) ACTIVITIES FOR FYE SEPTEMBER 30, 2010		THE CITIZENLINK WEBSITE PROVIDES A BIBLICAL PERSPECTIVE ON NATIONAL AND LOCAL NEWS AS WELL AS OFFERING TECHNIQUES FOR GRASSROOTS ACTIVISM THE CITIZENLINK DAILY UPDATE E-MAIL, CREATED BY THE PUBLIC POLICY STAFF, OFFERS A CHRISTIAN PERSPECTIVE ON SIGNIFICANT CURRENT EVENTS AND LEGISLATION, AS WELL AS "ACTION ITEMS" THAT OFFER RESOURCES FOR FURTHER INVOLVEMENT

ldentifier	Return Reference	Explanation
RELIGIOUS/EDUCATIONAL/SOCIAL WELFARE SPECIFIC ACTIVITIES FOR FYE SEPTEMBER		IN ADDITION TO ITS FOCUS ON POLICY MATTERS, AS A RELIGIOUS ORGANIZATION FORMED TO PROPAGATE THE GOSPEL OF JESUS CHRIST AND PROVIDE EDUCATIONAL SERVICES TO STRENGTHEN THE FAMILY FOR THE FISCAL YEAR ENDING SEPTEMBER 30, 2011, CITIZENLINK EMPLOYEES WORKED IN ASSOCIATION WITH FOCUS ON THE FAMILY EMPLOYEES TO CONDUCT THE FOLLOWING PROGRAM SERVICES

Identifier Return Reference	Explanation
	BROADCAST MINISTRIES FOCUS ON THE FAMILY BROADCAST (WWW FOCUSONTHEFAMILY COM) THE FOCUS ON THE FAMILY PROGRAM OFFERS REAL-LIFE, BIBLE BASED INSIGHTS FOR EVERY DAY FAMILIES. REAL HELP FOR MARRIAGE AND PARENTING FROM FAMILIES WHO ARE IN THE TRENCHES WITH YOU HOSTED BY JIM DALY, DR JULI SLATTERY AND JOHN FULLER. THE VAST RADIO NETWORK CARRYING THE DAILY CITIZENLINK PROGRAM BROADCAST CONTINUES TO EXPAND IN THE NUMBER OF FACILITIES AND PROGRAMS OFFERED EVERY WEEK IT IS AIRED ON OVER 2,643 FACILITIES (WHICH INCLUDE TERRESTRIAL STATIONS, THEIR TRANSLATORS, SATELLITE RADIO AND STREAMS) THROUGHOUT THE UNITED STATES WITH APPROXIMATELY 366 FACILITIES AROUND THE WORLD FROM THE DAILY ENGLISH PROGRAM, A DAILY 15-MINUTE PROGRAM IS EXCERPTED, SCRIPTED AND THEN TRANSLATED INTO FRENCH, RUSSIAN, HINDI, TAMIL, TELUGU AND SPANISH, AIRING ON OVER 794 FACILITIES ACROSS EUROPE, THE COMMONWEALTH OF INDEPENDENT STATES (CIS), AND LATIN AMERICA. THIS DAILY BROADCAST IS OFFERED AS A RESOURCE ON AUDIO CD, PODCAST, MP3 OR ONLINE STREAMING AUDIO THE DAILY FOCUS ON THE FAMILY PROGRAM IS ALSO AVAILABLE ON SALEM COMMUNICATIONS ONEPLACE COM WEB SITE FAMILY NEWS IN FOCUS BROADCAST (WWW CITIZENLINK COMFNIF) BRINGING THE NATIONAL DIALOGUE TO YOUR KITCHEN TABLE CONVERSATIONS, FAMILY NEWS IN FOCUS PROVIDES ANALYSIS ON HOW TODAY'S HEADLINES AFFECT YOUR FAMILY HOSTED BY STUARD SHEPARD AND PRODUCED BY FOCUS ON THE FAMILY THIS DAILY RADIO NEWS AND COMMENTARY PROGRAM INFORMS CITIZENS ABOUT CURRENT FAMILY. THIS DAILY RADIO NEWS AND COMMENTARY PROGRAM INFORMS CITIZENS ABOUT CURRENT FAMILY. THIS DAILY RADIO NEWS AND COMMENTARY PROGRAM INFORMS CITIZENS APPROXIMATELY 2,075 FACILITIES CARRY THIS FEATURE, WHICH IS RELEASED IN A VARIETY OF FORMATS TWO SEPARATE DAILY 60-SECOND VERSIONS, DAILY TWO-MINUTE OR FIVE-MINUTE VERSIONS, AND THREE WEEKLY VERSIONS A 1-MINUTE, 2-MINUTE AND 5-MINUTE VERSIONS NEWS SEGMENTS ARE ALSO POSTED DAILY ONLINE AND ARCHIVED FOR OVER SIX WEEKS

ldentifier	Return Reference	Explanation
		ONLINE MINISTRIES FOCUS ON THE FAMILY WEBSITE (WWW FOCUSONTHEFAMILY COM) THE FLAGSHIP WEB SITE FOR FOCUS ON THE FAMILY DRAWS AN AVERAGE OF MORE THAN 870,000 VISITORS PER MONTH, PROVIDING OUR CONSTITUENTS WITH READY ACCESS TO RELIABLE, PRACTICAL, TIME-TESTED ADVICE ON MARRIAGE, PARENTING, LIFE CHALLENGES AND MORE THROUGH ONLINE ARTICLES, BLOSG, BROADCASTS, PODCASTS, STREAMING AUDIOVIDEO AND COMMUNITY FORUMS, FOCUSONTHEFAMILY COM OFFERS ENCOURAGEMENT, INSPIRATION AND HELP FOR PEOPLE OF ALL AGES VISITORS CAN SEARCH ALL OF FOCUS ON THE FAMILY'S ONLINE CONTRIPED TO THE YEAR OF THE YEAR OF THE YEAR ONLINE CONTRIPED TO THE YEAR OF THE YEAR ONLINE CONTRIPED TO THE YEAR OF THE YEAR OF THE YEAR OF THE YEAR ONLINE CONTRIPED TO THE YEAR OF
		HAS BEEN DESIGNED TO ALLOW VOTERS TO HELP DETERMINE WHO WILL LEAD OUR NATION, MAKE OUR LAWS AND PROTECT OUR LIBERTIES, AS WELL AS DIRECTLY DECIDE ON NUMEROUS BALLOT ISSUES

ldentifier	Return Reference	Explanation
		PERIODICALS, NEWSLETTERS AND MEMBER UPDATE FOCUS ON THE FAMILY CITIZEN MAGAZINE  (HTTP //WWW CITIZENLINK COMCITIZEN-MAGAZINE/) FOCUS ON THE FAMILY'S CITIZEN MAGAZINE IS A 32-PAGE, FOUR-COLOR, MONTHLY NEWSMAGAZINE IS ISSUED 10 TIMES A YEAR CITIZEN OFFERS ITS READERS NEWS AND ANALYSIS ON CULTURAL, POLITICAL, AND PUBLIC POLICY ISSUES THAT DOMINATE THE HEADLINES OR ARE NOT SEEN IN THE MAINSTREAM MEDIA - ALL FROM A BIBLICAL WORLDVIEW CITIZEN SEEKS TO INSPIRE AND EQUIP MEN AND WOMEN TO LIVE OUT BIBLICAL CITIZENSHIP WITHIN THEIR SPHERES OF INFLUENCE - WHETHER THAT'S IN THE BOARDROOM, SCHOOL ROOM, OR THE FAMILY ROOM MEMBER UPDATES AND NEWSLETTERS JIM DALY, TOM MINNERY, AND OTHER CITIZENLINK EMPLOYEES DEVELOPED AND ISSUED MONTHLY NEWSLETTERS DURING THE FISCAL YEAR THE NEWSLETTERS PRESENT NEWS ABOUT HOW A MEMBER'S GIFTS ARE HELPING TO DEFEND MORAL VALUES AND THE FAMILY DURING THE YEAR, MEMBER UPDATES WERE SENT VIA E-MAIL TO 115,000 RECIPIENTS PER MONTH

Identifier	Return Reference	Explanation
		PERSONAL TOUCH MINISTRIES STATE FAMILY POLICY COUNCILS (WWW CITIZENLINK COMSTATE-GROUPS/) SINCE 1988, BUSINESS AND COMMUNITY LEADERS FROM ACROSS THE NATION HAVE FORMED STATE-LEVEL ORGANIZATIONS TO INVEST IN THE FUTURE OF AMERICA'S FAMILIES EACH FAMILY POLICY COUNCIL CONDUCTS POLICY ANALYSIS, PROMOTES RESPONSIBLE AND INFORMED CITIZENSHIP, FACILITATES STRATEGIC LEADERSHIP INVOLVEMENT, AND INFLUENCES PUBLIC OPINION MANY OF THESE COUNCILS ALSO PERFORM COMMUNITY AND STATEWIDE WORK TO FOSTER A MOVEMENT TO AFFIRM FAMILIES THESE COUNCILS ARE INDEPENDENT ENTITIES WITH NO CORPORATE OR FINANCIAL RELATIONSHIP TO EACH OTHER OR TO CITIZENLINK HOWEVER, THEY HAVE A UNIFORM PURPOSE SERVING AS A VOICE FOR THE FAMILY AND ASSISTING FAMILY ADVOCATES WHO AIM TO RECAPTURE THE MORAL AND INTELLECTUAL HIGH GROUND IN THE PUBLIC ARENA

DLN: 93493116001222

2010

OMB No 1545-0047

**Employer identification number** 

**SCHEDULE R** (Form 990)

Name of the organization

Department of the Treasury

Internal Revenue Service

# **Related Organizations and Unrelated Partnerships**

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. ► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

CITIZENCIAN					20-0960855			
Part I Identification of Disregarded Entities (Com	plete	ıf the organızatıo	n answered "Yes"	on Form 990, Par	t IV, line 33.)			
(a) Name, address, and EIN of disregarded entity		<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	<b>(f)</b> Direct controlling entity		
Part II Identification of Related Tax-Exempt Orga or more related tax-exempt organizations during  (a)	nizat g the	ions (Complete ı tax year.) (b)	<u> </u>	(d)		: IV, line 34 becau	se it had	
(a) Name, address, and EIN of related organization		Primary activity	(c) Legal domicile (state or foreign country)	Exempt Code section	(e) Public charity status (if section 501(c)(3))	Direct controlling entity	cont organ	rolled iization
(1) FOCUS ON THE FAMILY							Yes	No
8605 EXPLORER DR	RELIGIOUS ORGAN		СО	501(C)(3)	PUBLIC CHARITY	NOT APPLICABLE		No
COLORADO SPRINGS, CO 809201049 95-3188150								
(2) REZILIENTKIDZ	CHART	TABLE, EDUCATIONAL						
5-3188150 2) REZILIENTKIDZ 505 EXPLORER DR DLORADO SPRINGS, CO 809201049	& SCIE	TABLE, EDUCATIONAL ENTIFIC NIZATION	со	501(C)(3)	PUBLIC CHARITY	NOT APPLICABLE		No
45-2158585								

									answe	ered "Y	es" on Fo	rm 990,	Part	IV, lır	ie 34						
<b>(a)</b> Name, address, and EIN of related organization	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	<b>(d)</b> Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income		(f) Share of total inco		nt income nrelated, from tax ons 512-		total income   Share of end-		nare of end-of-year allocations? amount assets Sch		(g) Disproprtionate Code V—UBI amount in box 20 of m		ate Code V—UBI amount in box 20 of Schedule K-1		<b>(j</b> Gener mana parti	ral or iging	<b>(k)</b> Percentage ownership
because it had one or more related organizations treated as a partnership during the tax year (a) Name, address, and EIN of related organization  Primary activity  (b) Legal domicile (state or foreign country)  Primary activity  (c) Legal domicile (state or foreign country)  Primary activity  Primary activity  (d) Direct controlling entity  excluded from tax under sections 512- 514)  Share of total income (related, unrelated, excluded from tax under sections 512- 514)  Part IV  Identification of Related Organizations Taxable as a Corporation or Trust (Comple			Yes	No			Yes	No													
Name, address, and EIN of related organization  (a) Primary activity domele (state or foreign country)  Part IV  Identification of Related Organization  (a) Name, address, and EIN of related organization  (b) Legal (d) Direct controlling entity  Predominant income (related, unrelated, excluded from tax under sections 512-514)  Share of total income (related, unrelated, excluded from tax under sections 512-514)  Share of total income (related, unrelated, excluded from tax under sections 512-514)  Share of total income (related, unrelated, excluded from tax under sections 512-514)  Share of total income (related, unrelated, excluded from tax under sections 512-514)  Share of total income (related organizations 512-514)  Share of end-of-year assets  Share of total income (related organizations 512-514)  Share of end-of-year assets  Share			nswered "Y	'es" on I	Form	990,	Part IV,														
Name, address, ai		ation		Legal domicile (state or foreign		Direct con	trolling	Type of er (C corp, S	corp,	Share of	<b>(f)</b> total income	<b>(g</b> Shar end-of ass	e of f-year		<b>(h)</b> Percentage ownership						

(6)

Par	Transactions With Related Organizations (Complete if the organization answered "You	es" on Form 990, Pa	rt IV, line 34, 35, 3	35A, or 36.)		
	Note. Complete line 1 if any entity is listed in Parts II, III or IV				Yes	No
<b>1</b> Du	ring the tax year, did the orgranization engage in any of the following transactions with one or more related orga	anızatıons lısted ın Part	s II-IV?			
а	Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity			<b>1</b> a		No
b	Gift, grant, or capital contribution to other organization(s)			1b		No
c	Gift, grant, or capital contribution from other organization(s)			<b>1</b> c		No
d	Loans or loan guarantees to or for other organization(s)			<b>1</b> d		No
e	Loans or loan guarantees by other organization(s)			<b>1</b> e		No
f	Sale of assets to other organization(s)			1f		No
g	Purchase of assets from other organization(s)			<b>1</b> g		No
h	Exchange of assets			1h		No
i 1	ease of facilities, equipment, or other assets to other organization(s)			<b>1</b> i	Yes	
j	ease of facilities, equipment, or other assets from other organization(s)			<b>1</b> j	Yes	
k	Performance of services or membership or fundraising solicitations for other organization(s)			1k	Yes	
1 1	Performance of services or membership or fundraising solicitations by other organization(s)			11	Yes	
m	Sharing of facilities, equipment, mailing lists, or other assets			1m		No
n	Sharing of paid employees			1n	Yes	
o	Reimbursement paid to other organization for expenses			10		No
P	Reimbursement paid by other organization for expenses			1p	Yes	
q	O ther transfer of cash or property to other organization(s)			1q		No
r	Other transfer of cash or property from other organization(s)			<b>1</b> r		No
2	f the answer to any of the above is "Yes," see the instructions for information on who must complete this line,	ıncludıng covered relat	ionships and transact	ion thresholds		
	<b>(a)</b> Name of other organization	<b>(b)</b> Transaction type(a-r)	(c) Amount involved	(d) Method of determin involved		ount
(1)						
(2)						
(3)						
(4)						
(5)						

### Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	ntity (b) (c) Primary activity Legal doi (state or count		(c) egal domicile tate or foreign country)  (d) Are all partners section 501(c)(3) organizations?		<b>(e)</b> Share of end-of-year assets	<b>(f)</b> Disproprtionate allocations?		(g) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	mana part	(h) General or managing partner?	
			Yes	No		Yes	No		Yes	No	
									+		
										<u> </u>	
										_	
									+	+	
										$\perp$	
									_	$\vdash$	
									+	T	
										_	

## Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier Return Reference Explanation
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Schedule R (Form 990) 2010

### **Additional Data**

Software ID: Software Version:

EIN: 20-0960855

Name: CITIZENLINK

## Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)

(Code	) (Expenses \$	224,374	including grants of \$	) (Revenue \$	)
MEANS FOR MEME WEBSITE DRAWS / THE RESOURCES / EMAIL ALERTS TO	BERS AND CONSTITUENTS T A CONSISTENTLY GROWING AVAILABLE INCLUDE WEB V MEMBERS THIS WEBSITE F Y ABOUT THE FAMILY TO GI	O LEARN ABO AUDIENCE ( IDEOS, ANA HELPS PROM(	OUT CITIZENLINK ACTIVIT OF APPROXIMATELY 150 TH LYSIS OF ISSUES, AND ARCI OTE A PLATFORM FOR INFO	MILY LEGISLATION AND PRO IES AND EVENTS THE CITIZE OUSAND UNIQUE MONTHLY V HIVES OF MEMBER NEWSLETT RMING, INSPIRING, AND RALL CULTURAL, AND POLITICAL IS	NLINK /ISITORS ERS AND .YING THOSE
		20.005	including grants of \$	) (Revenue \$	1
(Code	) (Expenses \$	80,986	iliciuullig grafits or \$	) (Revenue \$	,
EVENTS - CITIZEI DURING THE COM	NLINK CO-SPONSORED A "V	ALUES VOTE	R SUMMIT" TO HELP PROMO	) (Revende \$ DTE PRO-FAMILY PARTICIPA CHRISTIANS TO VOTE IN ELE	